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Jessica Dotson Joins AGENDA: Kansas City as Sales & Marketing Manager

Mission, Kan. (October 26, 2010) – AGENDA: Kansas City has named Jessica “Jess” Dotson as its new Sales & Marketing Manager.

Since 2008, Dotson has served as Regional Account Manager for USA Today/Gannett. In that role, she held responsibility for all hotel, retail and university clients in a five state region. Prior to that, she was a sales representative for The Roasterie in Kansas City.

“We are extremely pleased to have Jess join us in her new role,” said Alton Hagen, general manager of AGENDA: Kansas City. “She will be a valuable addition to our team and we look forward to Jess representing AGENDA: Kansas City and AGENDA: USA in the local hospitality community.”



Dotson earned her undergraduate degree in Business Administration and Marketing from the University of Nebraska at Omaha. She later earned a B.A. in Mass Communications from the University of Missouri Kansas City, and her Masters of Education from William Woods University. She is on the Board of Directors for the Hotel & Lodging Association of Greater Kansas City and the “Party Arty” Steering Committee for the Nelson Atkins Museum’s Young Friends of Art. She is also a member of the Urban Core Group of Kansas City.

AGENDA: Kansas City is a full service Destination Management Company celebrating its 21st year of providing event production, tour and transportation services to organizations in the greater Kansas City area. Further information about the company can be found on its website, www.AGENDAKansasCity.com.

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